Rebecca Stibrik

Graphic Designer, Illustrator, Photographer

rebeccastibrikdesign.com
rebecca.stibrik@gmail.com
703-231-2693

Summary

Creative Graphic Designer, Illustrator, and Photographer with over eight years of experience producing compelling visual solutions across print, digital, branding, illustration, photography, and social media. Experienced entrepreneur who successfully manages an independent creative business while collaborating with clients to transform ideas into engaging visual experiences. Skilled in brand development, creative strategy, print production, marketing design, and customer relations with a passion for creating thoughtful, high-quality work that delivers meaningful results. View portfolio at rebeccastibrikdesign.com.

Experience

Graphic Designer/Production Assistant

The Dandelion Patch, July 2023 to May 2024, March 2026-Present

- Designs custom invitations, stationery, announcements, and event materials.
- Prepares print-ready files using Adobe InDesign.
- Performs quality control, printing, assembly, and order fulfillment.
- Manages multiple production deadlines with attention to detail.
- Provides creative recommendations and excellent customer service.

Owner/Graphic Designer

Whimsydew Art, May 2023 to Present

- Designs original illustrations, stickers, stationery, prints, and merchandise while maintaining a cohesive brand identity.
- Develops seasonal product collections from concept through production.
- Builds, maintains, and updates the company website, including branding, product listings, and copywriting.
- Photographs and edits professional product photography for e-commerce and marketing.
- Manages inventory, budgeting, shipping, customer service, and vendor communication.
- Creates promotional graphics, website content, and social media marketing materials.
- Analyzes customer feedback and market trends to guide future product development.
- Balances creative production with daily business operations while meeting customer expectations.

Education

BA Graphic Design,
Graduated Summa Cum Laude.
Marymount University,
Arlington VA, May 2017
GPA: 3.9

Awards/Recognition

- *She:DC Showcase*
  2026
- *AIGA's Get Out the Vote 2020 Online Galleries*
  2020
- *Finalist, Washington Post Travel Photo Contest*
  2017
- *Sr. Gabrielle Berg Award for Graphic and Media Design*
  2017
- *Marymount University Student Art and Design Exhibition*
  2016 & 2017
- *Blueink Literary Arts Magazine featured artist*
  2014-2017

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Experience Cont.

Freelance Graphic Designer

Rebecca Stibrik Design, May 2017 to Present

- Develops custom branding solutions for businesses and individual clients.
- Designs logos, invitations, signage, stationery, and marketing materials.
- Creates original illustrations tailored to client needs.
- Prepares print-ready artwork for commercial production.
- Manages multiple projects while maintaining deadlines and communication.
- Applies typography, layout, and color theory to strengthen visual communication.
- Builds long-term relationships through high-quality creative work.

Content Creator/Social Media Strategist

Stone Soup Holding Company, June 2024 to Oct. 2024

- Developed branded graphics and digital marketing materials for multiple small businesses.
- Created and manage social media content calendars.
- Produced professional product photography and edited imagery.
- Wrote social media content to promote company visibility.
- Monitored engagement and communicate professionally with customers.
- Collaborated with business owners to strengthen brand visibility.

Graphic Design Intern

The John F. Kennedy Center for the Performing Arts,
Jun 2016 - Aug 2016

- Produced promotional material including direct mailers, signage, and print and web advertisements for Kennedy Center performances as part of an in-house design team.
- Designed and created materials for distribution to Kennedy Center Subscribers, National Symphony Orchestra Subscribers, and Kennedy Center Interns using interim design styles.
- Selected and edited photos for assorted promotional material.

Core Skills

- Graphic Design
- Digital Illustration
- Typography
- Layout Design
- Marketing Design
- Photography
- Photo Editing
- Branding & Identity
- Print Production
- Web Design
- Copyediting
- Proofreading
- Print Advertising
- Visual Communication
- Social Media Content
- Content Creation
- Project Management
- Client Relations
- Creative Problem Solving

Technical Skills

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Express
- Adobe Acrobat
- Procreate
- WIX
- Shopify
- Microsoft Word
- Microsoft PowerPoint
- Mac and PC
- Print Production

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